



Is your store a shoplifting dream?

You are about to find out with this checklist

Checklist stopping shoplifting

Do you want to know if your store is a shoplifters dream? We put together a checklist with a couple of questions regarding shoplifting. Answer those for yourself and get to know if your store is at risk:

The store has self-checkouts

Studies have shown that the use of self-checkouts in a store causes a doubling in shoplifting.

The entrance and exit of your store are one and the same door

When you have one entrance/exit you lose sight of who paid for the groceries and who did not.

The passage is not always closed at the unmanned checkouts

When you do not close the passage at unmanned checkouts customers can leave without paying.

Not enough staff to keep an eye on customers on the floor

It is easy for customers to steal when they are not being watched by staff.

There is no security guard at the exit of the store

A lot of people are scared by the idea of getting caught by the security guard, so when they see one, they are more likely to not steal.

The customer is not required to carry a shopping basket or shopping cart while shopping

Without a shopping basket or cart the stolen products can more easily be hidden in bags or under jackets.

There is no known shoplifting policy in the store, or at least not visible to customers.

If the consequences of stealing are not made clear, they are more likely to steal.

There is no CCTV system installed in your store.

When there are no cameras in the store, oversight of the store is more difficult and theft attempts cannot be monitored.

More than 2 yeses?

Your store is a shoplifters dream! Start saving money and make an appointment with our sales team. Curious how much you can save? Calculate your savings [here](#).



Rocateq is a leading international provider of Cart Security, Check Out Security, Basket Security and business intelligence solutions. Rocateq is committed to providing quality, valuable and useful technology, and software that contributes to smarter solutions for profit improvement. As any retailer knows, less shrink equals profit growth.

For more information visit www.rocateq.com